Journal of Information Technology Education: Innovations in Practice

Volume 12, 2013

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- provide all those who submit manuscripts for publication with useful, timely feedback by making the review process constructive,
- continue as the most authoritative journal in the field of leading edge research involving IT and education, and
- acknowledge and embrace the diversity of teaching and learning models in use around the world

JITE is an academically peer reviewed journal. All submissions are blind refereed by three or more peers. JITE is published in print by subscription and its articles also appear online free of charge on the web site http://JITEiip.org

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ISSN: online 2165-316X; print 2165-3151
978-1-932886-63-4
Published by the Informing Science Institute
131 Brookhill Ct., Santa Rosa, California USA
phone: +1-707-537-2211; fax: +1-480-247-5724
http://informingscience.org
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