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- expose the reader to a broad range of mindsets, emerging views, and unique tactics,
- provide all those who submit manuscripts for publication with useful, timely feedback by making the review process constructive,
- continue as the most authoritative journal in the field of leading edge research involving IT and education, and
- acknowledge and embrace the diversity of teaching and learning models in use around the world

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# JITE: Innovations in Practice
## Volume 17, 2018 - Table of Contents

Promising Instructional Practices for English Language Learners  
**Johanna Prince**  .................................................................................................................................. 1-21

A Real-time Plagiarism Detection Tool for Computer-based Assessments  
**Heimo J. Jeske, Manoj Lall, Okuthe P. Kogeda**  ........................................................................ 23-35

Delving into the Specificity of Instructional Guidance in Social Media-supported Learning Environments  
**Tian Luo**  .......................................................................................................................................... 37-54

Enhancing Children’s Interest and Knowledge in Bioengineering through an Interactive Videogame  
**Amanda Strawhacker, Amanda Sullivan, Clarissa Verish, Marina Umaschi Bers, Orit Shaer**  .............................................................................................................................. 55-81

Categorizing the Educational Affordances of 3 Dimensional Immersive Digital Environments  
**Christian Jonathan Angel Rueda, Juan Carlos Valdés Godines, Paul Douglas Rudman**  .......................................................... 83-112

Introductory Information Systems Course Redesign: Better Preparing Business Students  
**Gina Harden, Robert M. Crocker, Kelly Noe**  ........................................................................... 113-126

Collaborative Approach in Software Engineering Education: An Interdisciplinary Case  
**Aileen Joan Vicente, Tiffany Adelaine Tan, Alvin Ray Yu**  .................................................. 127-152

The Impact of Teacher Gender on Girls’ Performance on Programming Tasks in Early Elementary School  
**Amanda Sullivan, Marina Umaschi Bers**  .................................................................................. 153-162

A Fully Online Research Portal for Research Students and Researchers  
**Angelos Rodafinos, Filia Garivaldis, Stephen McKenzie**  ................................................... 163-179

Activity Oriented Teaching Strategy for Software Engineering Course: An Experience Report  
**Jeevamol Joy, Renumol V G**  ........................................................................................................ 181-200

Investigating the Feasibility of Automatic Assessment of Programming Tasks  
**Janet Liebenberg, Vreda Pieterse**  .......................................................................................... 201-223

Advantages and Disadvantages of an Innovative Tablet Technology Learning Activity: A Ten Year Case Study in Small Tertiary Mathematics Classrooms  
**Daphne Robson, Britta Basse**  ............................................................................................... 225-239