

Journal of Information Technology Education: Innovations in Practice

An Official Publication of the Informing Science Institute InformingScience.org

JITEiip.org

Volume 18, 2019

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- publish cutting edge practices early, often before generalizable studies become available,
- expose the reader to a broad range of mindsets, emerging views, and unique tactics,
- provide all those who submit manuscripts for publication with useful, timely feedback by making the review process constructive,
- continue as the most authoritative journal in the field of leading edge research involving IT and education, and
- acknowledge and embrace the diversity of teaching and learning models in use around the world

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ISSN: online 2165-316X; print 2165-3151 ISBN: 978-1-68110-046-3 Published by the Informing Science Institute 131 Brookhill Ct., Santa Rosa, California USA phone: +1-707-537-2211 http://informingscience.org

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