



Journal of Information Technology Education: Innovations in Practice

An Official Publication
of the Informing Science Institute
InformingScience.org

JITEiip.org

Volume 22, 2023

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- provide all those who submit manuscripts for publication with useful, timely feedback by making the review process constructive,
- continue as the most authoritative journal in the field of leading-edge research involving IT and education, and
- acknowledge and embrace the diversity of teaching and learning models in use around the world

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ISSN: online 2165-316X; print 2165-3151

**Published by the Informing Science Institute
131 Brookhill Ct., Santa Rosa, California USA
phone: +1-707-537-2211
<http://informingscience.org>**

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